***East Bay Chamber of Commerce***

***2nd Annual Ticket to Dine Restaurant Event***

***May 1-31, 2021***

**Goal: To boost business and increase traffic for our amazing restaurants on the East Bay.**

**We are committed to supporting the restaurants of the East Bay with our 2nd Annual Ticket to Dine Restaurant Event during the month of May.**

**Details:**

* Guests purchase their “booklet” for $20 which will allow them to receive a free dessert item with the purchase of a meal from all participating restaurants.
* Our goal is to have 30 restaurants participate. Many local restaurants have already expressed their commitment to participate once again.
* All who visit participating restaurants during the **month of May** and return their validated ticket(s) to the EBCC office will be entered into a drawing for three grand prizes as well as numerous smaller prizes.
* The winning raffle prizes will be pulled and announced on Friday, June 11th.
* The EBCC will be extending an invitation to **ALL** East Bay Restaurants regardless of whether they are EBCC members.
* The EBCC will be using every available marketing and public relation resource at our disposal to promote this event.

**Prizes:**

* Cash prize - $350.
* Two additional Grand Prizes (TBA).
* Restaurant gift certificates and other prizes donated by local businesses.

**Promotion will include:**

* Support from 20 Chamber Board of Director members.
* Messaging and marketing to over 1,870 Facebook followers reaching Bristol, Barrington, Warren, Providence, East Providence, Swansea and other communities.
* Promotion on our events page @ [www.eastbaychamberri.org](http://www.eastbaychamberri.org).
* Promotion on Town calendars and East Bay Media Group online calendar.
* Facebook paid advertising.
* Messaging and marketing to nearly 1,000 Instagram followers.
* Reach of 3.5k on Google.
* Promotion in the Bay Magazine.
* Promotion by Discover Newport.
* Commercial spot on I3 Broadband.

**Please provide the following information by March 31st:**

Restaurant name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Best phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

We agree to participate in the 2021 East Bay Chamber Ticket to Dine Restaurant Event. We agree to provide each ticket holder with a free dessert item (or equivalent substitute) with the purchase of a meal, and agree to the ticket validation process set up by the Chamber.